



**פסטיבל האור ירושלים**  
**JERUSALEM LIGHT FESTIVAL**  
JLM 5-13/7/23





Call for Artists 2023



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## Call for proposals for artworks, performances, activities and shows for the Jerusalem Light Festival 2023

### General

The International Light Festival in Jerusalem 2023, initiated by the Jerusalem Development Authority, the Ministry of Jerusalem and Heritage and the Jerusalem Municipality, is a unique event of its kind that connects artists from the fields of lighting, video and performing arts with the city streets and alleys of the Old City of Jerusalem, its residents and hundreds of thousands of festival visitors.

The festival will take place between July 5 - 13, 2023, between the hours of 18:00 and 23:00; with the exception of Friday (Shabat evening). On Saturday evening the festival resumes approximately one hour after sunset.

The festival will take place from the entrance to the city of Jerusalem, through Jaffa Street and will continue to the walls of the Old City and the Old City itself. Special attention is paid to the sensitivities involved in the Old City as a holy place for Judaism, Christianity and Islam. The festival avoids dealing with political issues and concentrates on artistic performances only.



Jerusalem Light Festival 2023 invites artists, designers and creators to submit existing or new proposals under the annual theme (see detailed below) for light art works, video mapping works, street art, music shows and active and interactive activities.

Selected works will be invited for further discussion with festival's artistic committee.

For every work chosen to be presented at the Jerusalem Light Festival 2023, the artists are required to enter a legal agreement with the organizer of the festival.

This agreement stipulates the kind and volume of the work and the mutual agreement between the parties on the amount of the payment.

All projects must be inclusive, sensitive and not offensive to any belief. We avoid also political issues as the Festival concentrates on artistic presentations alone.



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## The festival: goals and objectives for 2023

The theme of the festival for 2023: Images of Light - to seize the moment and to identify a point in time where a large image envelops a place in light and color.

The festival returns to the streets of the city of Jerusalem and asks to receive proposals for works on the theme intended for a large urban space and large crowds of audiences.

A route of the festival can be found on the map displayed on the website. Artists are invited to offer site specific works or works without a preferred location.

We are interested in receiving proposals for the following four categories:

### Light installations:

Installations can be existing or new creations.

All costs involved should be included in the proposed budget, including engineers' approvals, field tests and the like. The light installations must be active during the entire festival, including supervision of proper functioning and maintenance, at all hours of the festival, including engineer checks and construction approvals, as necessary .



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### **Video mapping and projections:**

The Old City offers a limited number of locations for video mapping. We are looking at partnerships in the Old City that will allow screenings in new locations, but for now proposals for video mapping can be submitted in the following locations: the Old City wall, including the Tower of David; the Hurva synagogue; Batei Mechasei Square and the post office building in the new city.

### **Street shows:**

Proposals will be submitted for plays or street performances of musical ensembles, whose main artistic element in the concept is light.

Performances of this type should be presented during all hours of the festival continuously (!!!)

### **Active / interactive activity:**

Submitted proposals should aim for experiences that actively engage the audience for an active or interactive audience experience, for a specific location or alternatively along the festival routes. It is hereby emphasized that the works in all categories should be suitable for a large scale and a large audience of users.





## How to submit bids

Submission of proposals will be done online only, through the festival's website, at: [www.lightinjerusalem.com](http://www.lightinjerusalem.com)

Each offer must include all the details required on the website, including:

Profile / profile of the bidder, including details of previous experience; description of previous works; bidder's team , etc.

Description of the proposed work and the category to which it belongs (up to 400 words); in combination with sketches, visualizations, technical details, and a detailed budget that includes all the costs and expenses related to the execution of the work and its presentation within the festival,

**Proposals can be submitted until 23.12.2022 at 23:59.**

Multiple proposals per bidder are allowed and encouraged.

For more details you can contact Mr. Ariel Gutglik by email: [ariel@jda.gov.il](mailto:ariel@jda.gov.il)





## Process and the selection of proposals

All proposals will be carefully examined by an artistic committee consisting of curators, festival organizers, representatives of the Ministry of Jerusalem and Heritage and a representative of the Jerusalem Municipality, as well as external consultants.

The proposals will be evaluated according to the following criteria: Adaptation to the theme of the festival, creativity, the power of the concept, communication with the audience, uniqueness, creative use of materials and technology, Applicability, practicality, diversity and budget estimate.

The committee will select the works according to an ascending ranking according to the above parameters. The festival management and / or the production company producing the festival does not commit to a certain number of works that they will select.

After the end of the evaluation phase and the selection of the final proposals, the festival management will contact the bidders for the purpose of receiving clarifications, examining the budget and negotiating the payment. Participation in the festival is subject to the signing of an agreement in the form determined exclusively by the festival management.







The selection of the works does not oblige the festival management to contract with the bidder, and the festival management shall be entitled at any stage to cancel the participation of a work and/or works in the festival, for any reason whatsoever, including disagreement regarding payment, lack of cooperation, lack of applicability, changes in the concept and/or various constraints unrelated to the bidders, gaps between the work proposed in the bid documents and the actual work, etc.

**Special notes:**

For works that require Wi-fi and Internet connections, the bidder should know that the Old City has reception difficulties and that many thousands of people visit the festival at the same time, which makes it difficult for Internet-based works.

All offers must include music or sounds.

Offers can be submitted for a specific location or without location. However, the festival staff will decide on the final placement of the works after reviewing all proposals.





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